

ORDER



Orders
Order / Rev: 365796
Alt Order #: 06868729
Product Desc: PATRIOT MAJORITY USA
Estimate: 2278
Flight Dates: 10/30/12 - 11/06/12
Original Date / Rev: 10/29/12 / 10/29/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact:
 1010 Wisconsin Ave.
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Patriot Majority PAC
Demographic: A35+
Product Codes: PL Issue
Priority: P-01
Revenue Codes: AGY-TRANS, ISSUE, GEN

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	63	\$74,050.00	\$62,942.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	63	\$74,050.00	\$62,942.50	0.00
Totals	63	\$74,050.00	\$62,942.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	26%	\$74,050.00
Market	100%	\$284,807.69

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	22%	\$62,657.69
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	29%	\$82,594.23
KTUD	0%	\$0.00
KVMY	5%	\$14,240.38
KVVU	17%	\$48,417.31
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,848.08

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/30/12	11/02/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	2	\$750.00	P-01	0.00	NM	2	\$1,500.00

KTNV - Las Vegas

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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KTNV	10/30/12	11/02/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p - TWTF--	:30	2	\$900.00	P-01	0.00	NM	2	\$1,800.00
ACTION NWS@5PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--				2	\$900.00		0.00			
14	KTNV	10/30/12	11/02/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF-- (6:00 PM-6:30 PM)	:30	2	\$1,000.00	P-01	0.00	NM	2	\$2,000.00
ACTION NWS@6PM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--				2	\$1,000.00		0.00			
15	KTNV	10/30/12	11/02/12	M-F 6-7p Action News	CM	M-F 6-7p - TWTF-- (6:30 PM-7:00 PM)	:30	2	\$1,100.00	P-01	0.00	NM	2	\$2,200.00
ACTION NWS@630<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--				2	\$1,100.00		0.00			
16	KTNV	11/03/12	11/03/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	1	\$800.00	P-01	0.00	NM	1	\$800.00
ACTION NWS@6PM														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$800.00		0.00			
E 17	KTNV	10/30/12	11/02/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p - TWTF--	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
ACCESS HOLLYWD<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--				2	\$850.00		0.00			
18	KTNV	10/30/12	11/02/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p - TWTF--	:30	2	\$850.00	P-01	0.00	NM	2	\$1,700.00
miLLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--				2	\$850.00		0.00			
E 19	KTNV	11/05/12	11/05/12	Monday ABC Prime Other DANCE W/ STARS	CM	DANCE W/ STARS M----- (8:00 PM-10:00 PM)	:30	1	\$10,000.00	P-01	0.00	NM	1	\$10,000.00
DANCE W/ STARS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$10,000.00		0.00			
E 20	KTNV	11/05/12	11/05/12	Monday ABC Prime C CASTLE	CM	Mon 10-11pCASTLE M-----	:30	1	\$7,500.00	P-01	0.00	NM	1	\$7,500.00
CASTLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$7,500.00		0.00			
E 21	KTNV	10/31/12	10/31/12	Wed ABC Prime C NASHVILLE	CM	Wed 10-11pNASHVILLE -W----	:30	1	\$4,500.00	P-01	0.00	NM	1	\$4,500.00
NASHVILLE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$4,500.00		0.00			
E 22	KTNV	11/04/12	11/04/12	Sun ABC Prime B ONCE UPON A TIME	CM	ONCE UPON A TIME I-----S (8:00 PM-9:00 PM)	:30	1	\$6,500.00	P-01	0.00	NM	1	\$6,500.00
ONCE UPON A TIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$6,500.00		0.00			
23	KTNV	10/30/12	11/02/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p - TWTF--	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
ACTION NWS@11P														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--				1	\$1,500.00		0.00			
24	KTNV	11/03/12	11/03/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$1,250.00	P-01	0.00	NM	1	\$1,250.00
ACTION NWS@11P<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,250.00		0.00			
25	KTNV	11/04/12	11/04/12		CM	Sun 11-11:35p -----S	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00

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Sun 11-11:35p Action News ACTION NWS@11P< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$1,500.00 0.00														
26	KTNV	10/30/12	11/02/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a - TWTF--	:30	3	\$750.00	P-01	0.00	NM	3	\$2,250.00
NITELINE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF-- 3 \$750.00 0.00														
27	KTNV	10/30/12	11/02/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a - TWTF--	:30	2	\$500.00	P-01	0.00	NM	2	\$1,000.00
J. KIMMEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF-- 2 \$500.00 0.00														
28	KTNV	10/30/12	11/02/12	M-F 5-6am Action News	CM	M-F 5-6a - TWTF-- (5:00 AM-5:30 AM)	:30	2	\$450.00	P-01	0.00	NM	2	\$900.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF-- 2 \$450.00 0.00														
29	KTNV	10/30/12	11/02/12	M-F 5-6am Action News	CM	M-F 5-6a - TWTF-- (5:30 AM-6:00 AM)	:30	2	\$650.00	P-01	0.00	NM	2	\$1,300.00
ACTION NWS@5AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 - TWTF-- 2 \$650.00 0.00														
30	KTNV	11/05/12	11/05/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$750.00 0.00														
31	KTNV	11/05/12	11/05/12	M-F 7-9a Good Morning America	CM	M-F 7-9a M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
GD MRN AMR-ABC< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$750.00 0.00														
E 32	KTNV	11/05/12	11/05/12	430x News Early Edition Action News 430x-5x	CM	Sun-Thur 430x-5x M-----	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
ACTN NWS@430AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$150.00 0.00														
33	KTNV	11/05/12	11/05/12	M-F 10-11a The View	CM	M-F 10-11a M-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00
VIEW-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,000.00 0.00														
34	KTNV	11/05/12	11/05/12	M-F 11-12p Action News	CM	M-F 11-12p M-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTN NEWS@11AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$650.00 0.00														
E 35	KTNV	11/05/12	11/05/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p M-----	:30	1	\$350.00	P-01	0.00	NM	1	\$350.00
GENRL HOSPITAL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$350.00 0.00														
36	KTNV	11/05/12	11/05/12	M-F 5-5:30p Action News @ 5p	CM	M-F 5-5:30p M-----	:30	1	\$900.00	P-01	0.00	NM	1	\$900.00
ACTION NWS@5PM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$900.00 0.00														
37	KTNV	11/05/12	11/05/12		CM	M-F 6-7p M-----	:30	1	\$1,000.00	P-01	0.00	NM	1	\$1,000.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 6-7p Action News		(6:00 PM-6:30 PM)									
ACTION NWS@6PM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$1,000.00		0.00				
38	KTNV	11/05/12	11/05/12	M-F 6-7p Action News	CM	M-F 6-7p (6:30 PM-7:00 PM)	M-----	:30	1	\$1,100.00	P-01	0.00	NM	1	\$1,100.00
ACTION NWS@630<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$1,100.00		0.00				
E 39	KTNV	11/05/12	11/05/12	7p-730p M-F 7p Access Hollywood	CM	7p-730p	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
ACCESS HOLLYWD<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$850.00		0.00				
40	KTNV	11/05/12	11/05/12	M-F 7:30-8p Millionaire	CM	M-F 730-8p	M-----	:30	1	\$850.00	P-01	0.00	NM	1	\$850.00
MILLIONAIRE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$850.00		0.00				
41	KTNV	11/05/12	11/05/12	M-F 11-11:35p Action News	CM	M-F 11-11:35p	M-----	:30	1	\$1,500.00	P-01	0.00	NM	1	\$1,500.00
ACTION NWS@11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$1,500.00		0.00				
42	KTNV	11/05/12	11/05/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	M-----	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
NITELINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$750.00		0.00				
43	KTNV	11/05/12	11/05/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	M-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
J. KIMMEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$500.00		0.00				
44	KTNV	11/05/12	11/05/12	M-F 5-6am Action News	CM	M-F 5-6a (5:00 AM-5:30 AM)	M-----	:30	1	\$450.00	P-01	0.00	NM	1	\$450.00
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$450.00		0.00				
45	KTNV	11/05/12	11/05/12	M-F 5-6am Action News	CM	M-F 5-6a (5:30 AM-6:00 AM)	M-----	:30	1	\$650.00	P-01	0.00	NM	1	\$650.00
ACTION NWS@5AM<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----		1			\$650.00		0.00				
Totals													63	\$74,050.00	